



**SFUS**

Savez farmaceutskih udruženja Srbije

**Pharmaceutical Association of Serbia**

Pharmacoeconomics Section

The Second International Conference  
**THE ROLE OF HEALTH  
TECHNOLOGY ASSESSMENT IN  
REIMBURSEMENT AND PRIORITY  
SETTINGS IN HEALTH CARE**

**PRELIMINARY PROGRAM**



**15<sup>th</sup> March, 2012**

**Hotel M, Belgrade, SERBIA**

Pharmacoeconomics Section of the Pharmaceutical Association of Serbia (SFUS) is organising the Second International Conference with the topic: "The Role of HTA in the reimbursement process and establishing priorities in healthcare", which will take place in Belgrade on 15<sup>th</sup> March 2012. (<http://www.farmacija.org>).

Pharmaceutical Association of Serbia is a voluntary, independent professional association of pharmacists, and other healthcare professionals organized and regulated under the Act of Pharmaceutical Association of Serbia. Pharmacoeconomics Section was established in May 2006 and it is one of the youngest and fastest growing Sections within Association. Its work is aimed at improving knowledge and skills in pharmacoeconomics, health economics and outcome research in order to allocate limited available resources in health care.

The purpose of the Second International Conference is to present HTA development in healthcare systems worldwide and to emphasize the importance of applying HTA in decision making process during reimbursement of medicines and other health care technologies as well as establishing priorities in healthcare field. The aim is also to present characteristics of reimbursement of medicines in Central and Eastern European countries and to demonstrate recent development in pricing of medicines. An important objective of the Conference is to improve the skills and expertise especially in the area of pharmacoeconomics modelling in developing Markov model.

Conference program will be proactive and it will represent unique event in Serbia and region. Participants of the Conference will have opportunity to meet experts from HTA and pharmacoeconomics field and exchange their opinions.

*We look forward to welcoming you in person at the  
Second International Conference, organized by  
PHARMACOECONOMICS SECTION OF  
PHARMACEUTICAL ASSOCIATION OF SERBIA*

## **BOARDS**

### **Scientific Committee**

Prof. dr David Banta  
Krzysztof Landa  
Prof. dr Slobodan Jankovic  
Tanja Novakovic  
Danka Stefanovic

### **Organizing Committee**

Ivana Zaric  
Dubravka Urošev  
Dragana Rajkovic  
Dragana Lakic

# PRELIMINARY PROGRAM

08:00-09:00 Registration

09:00-09:15 **Opening ceremony**

**Prof. dr Ivanka Miletić**, President of  
Pharmaceutical Association of Serbia

**MSc.Pharm Tanja Novakovic**, President of  
Pharmacoeconomics Section, Galenika a.d., Serbia

## **PANEL 1 - Health Technology Assessment**

*Moderators: Tanja Novakovic, Danka Stefanovic*

09:15-10:00 **A global perspective on health technology assessment**

**Prof. dr David Banta**, University of Maastricht,  
The Netherlands

10:00-10:40 **Role of HTA in effective management of basic benefit package - introduction of supplementary and complementary health insurance in a country of scarce resources for health care**

**Krzysztof Landa, M.D.**, CEO of HTA Audit, Poland

10:40-10:50 Questions and discussion

10:50-11:20 *Coffee networking break*

## **PANEL 2 - Reimbursement of medicines**

*Moderators: Tanja Novakovic, Danka Stefanovic*

11:20-11:45 **Decision levels and payer personalities in CEE - the use of HTA information**

**David Danko**, Research leader, Corvinus University  
of Budapest, Institute of Management, Hungary

11:45-12:05 **Reimbursement process in Serbia**

**Dragana Lakic**, Faculty of Pharmacy,  
University of Belgrade, Serbia

12:05-12:30 **Polish system in transition – comparison with European countries**

**Magdalena Wladysiuk M.D.**, HTA Consulting, Poland

12:30-12:40 Questions and discussion

12:40-13:40 *Lunch break*

## WORKSHOP

- 13:40-15:10 **Pricing and Reimbursement processes across Europe and their evolution**  
Brian Godman, Institute for Pharmacological Research 'Mario Negri', Milan, Italy  
Prescribing Research Group, University of Liverpool  
Management School, Liverpool, UK  
Division of Clinical Pharmacology, Department of Laboratory Medicine, Karolinska Institutet, Karolinska University Hospital, Huddinge, Stockholm, Sweden
- 15:10-15:40 *Coffee networking break*

## WORKSHOP

- 15:40-17:10 **Markov Model Development**  
**Prof dr. Maarten Postma**, Professor in Pharmacoeconomics at University of Groningen, the Netherlands  
**Petros Pechlivanoglou**, University of Groningen, the Netherlands
- 17:10-17:25 **Final test, Evaluation and Closing of the Conference**

## REGISTRATION FEE

Members of Pharmaceutical Association of Serbia .....	160 €
Others.....	180 €

## NOTE

- Online registration can be made via [www.smart4.co.rs](http://www.smart4.co.rs)
- For group registration (more than 10 participants), send all required data by:  
e-mail: [smart4@eunet.rs](mailto:smart4@eunet.rs)  
Fax: +381 11 308 66 95  
Phone: +381 11 308 66 94, 244 12 53, 308 74 86

### Registration deadline 5<sup>th</sup> March 2012

Simultaneous translation will be provided.

Program of the Conference is submitted for accreditation as International course I category.